



# PHOTO CONTEST CALENDAR 2016

## ADVERTISING RATE INFORMATION

Back Cover	7.75" x 10.5" (horizontal)	\$800
Full Page	7.75" x 10.5" (horizontal)	\$650
Half Page	7.75" x 5.1875" (vertical)	\$350
Quarter Page	3.75" x 5.1875" (horizontal)	\$200
Eighth Page	3.75" x 2.5625" (vertical)	\$125
Month Strip Ad	1" x 7.25" (horizontal)	\$200
Quarter Page/Month Strip Ad Combo		\$350

### AD SPECIFICATIONS

- The City of Mason will provide designs, plus two proof edits, free of charge. Press-ready PDFs are also accepted.  
Ad copy, images, and logos must be provided no later than July 31, 2015.
- Month preference for strip ads given on a first come, first served basis.
- Comments and questions can be e-mailed to [pio@masonoh.org](mailto:pio@masonoh.org) or by calling 513.229.8500.

### GENERAL INFORMATION

The City of Mason produces this popular yearly giveaway. In 2015, the 2016 calendar is for the Mason Bicentennial Birthday Party and parade. Two thousand calendars will be printed and distributed to attendees of the September event. Any extra calendars will be available at Mason Municipal Center and Mason Community Center on a first come, first served basis.

Further details about the event are available on the Festivals of Mason website: [www.festivalsofmason.com](http://www.festivalsofmason.com)