

ORDINANCE NO. 2014 - 77

AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONTRACT WITH CINCINNATI MAGAZINE FOR ADVERTISING “CENTERPOINT” AND “MASON MATTERS” AND DECLARING AN EMERGENCY

WHEREAS, the City of Mason desires to inform citizens and advertise its “CenterPoint” Parks & Recreation/Community Center programs and its “Mason Matters” city news; and

WHEREAS, “Cincinnati Magazine” provides design, print, and delivery to specific targeted areas; and

WHEREAS, the City wishes to enter into a contract with “Cincinnati Magazine” to advertise Mason news and deliver it to residents in a timely manner;

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Mason, Ohio, seven members thereto concurring:

Section 1. That the contract with “Cincinnati Magazine,” in an initial amount not to exceed \$251,472 for two years with an option to renew up to 4 additional years for various advertising and promotions, is hereby accepted. A copy of the contract is attached hereto and incorporated herein by reference.

Section 2. That the City Manager is hereby authorized and directed to enter into a contract with “Cincinnati Magazine” for said advertising according to the specifications set forth by said contract.

Section 3. That the Finance Director is hereby authorized and directed to pay the “Cincinnati Magazine” a sum not to exceed \$125,736 for each of two years, with an option to renew up to four additional years in accordance with the terms of the contract.

Section 4. That the Finance Director is further authorized to pay additional amounts during the initial two year term and any renewal terms related to additional costs associated with postage increases, administrative costs, additional advertising pages being secured by the City, or any other adjustments authorized by the City Manager.

Section 5. That this Ordinance is hereby declared to be an emergency measure necessary for the immediate preservation of the public peace, health, safety and general welfare and shall be effective immediately upon its passage. The reason for said declaration of emergency is the need to keep production on schedule.

Passed this 8th day of September, 2014.

Mayor

Attest:

Clerk of Council