

## **Military Street Banner Program**

Thank you for your interest in honoring a Mason Military Veteran. This program is sponsored by the American Legion Post 194 and the VFW Post 9622 in partnership with the City of Mason. This program is intended to provide the opportunity to salute our brave men and women who are currently serving or have served in the military by displaying a median street banner or yard sign in the City of Mason for patriotic occasions such as Memorial Day and Veterans Day. Banners are intended to honor Mason veterans. Information regarding service member's residency and association with the City of Mason is required to be completed below.

It is the purpose of this policy to articulate regulations pertaining to the circumstances, character, location and other standards under which the City will permit the use of City owned banner poles to display military banners that have a direct and substantial civic and/or community benefit to enrich the aesthetic and visual appearance of the City's thoroughfares. The display of the military banners will contribute to the community's quality of life which will lend a special character to the City of Mason. The City does not intend to designate light or utility poles for expressive activity or render light or utility poles into a public forum for expressive activity.

The cost to participate in the banner program is \$150 however members of the American Legion, Veterans of Foreign Wars (VFW) and Disabled American Veterans members can purchase a banner for \$75. Applicants are welcome to make an additional donation to assist in raising funds to fulfill the mission of the American Legion and VFW. Additional donations can be directed to honor other veterans as part of this program. Donations may be tax deductible. In addition to the purchase of a median street banner, applicants also have the option to purchase an 18" x 24" yard sign for an additional \$25. Applicants have the option to purchase the street banner or yard sign individually or can purchase both. Please see page 2 of the document for a sample of the banner and yard sign design. Below is an outline of the program's guidelines.

### **Eligibility Requirements:**

- The individual to be honored and recognized must reside or have resided in the City of Mason during their military service and call Mason their hometown **OR** be an immediate family member of a current Mason resident (spouse, child, sibling, grandchild, child-in-law)
- Individuals serving or those who have served in any of the five branches of military service (Army, Navy, Air Force, Marines and Coast Guard) including Reserves and National Guard and must also meet one of the following conditions:
  - Currently be active duty
  - Be an honorably discharged veteran
  - Died in the line of Duty

### **Terms and Conditions:**

- Unfortunately due to the cost involved, the American Legion or VFW cannot honor special requests for location of the banners.
- Banners that have fallen into disarray or are no longer appropriate will be removed. Banners no longer appropriate for display will be disposed of.
- Once banners are created they will be displayed intermittently throughout the City for a two year period or until the banner starts to show deterioration. After the two year period, if the applicant is interested in another banner, a new application will need to be submitted along with the appropriate fee.
- Banners become the property of the American Legion.
- Street banners are doubled sided. The cost to purchase one side is \$150.
- Unfortunately, due to the demand, the City may not be able to display every banner during a patriotic event or occasion. The City will make every attempt to display the banner at least once during the year.
- The City of Mason, American Legion and VFW are not responsible for the banners.
- Applications must be submitted by March 31 for guaranteed display for Memorial Day and by September 30 for guaranteed display for Veterans Day.

**Banner and Yard Sign Information:**

- Banner size: 23.25" x 50.75" | Yard Sign size: 18" x 24"
- Please provide a high resolution photograph of the veteran. Photo size 5"x7" or 8"x10". Please note that low resolution photographs will impact the visibility and quality of the banner.
- In order for photographs to be returned, please fill out the contact information below.
- The American Legion reserves the right to screen applicants and request proof of DD214 or military identification documentation.

**Applicant Information:**

Applicant Name: \_\_\_\_\_ Applicant Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Veteran Information:**

Name: \_\_\_\_\_ Rank: \_\_\_\_\_

Purple Heart Recipient?      Yes      No

Branch of Military: \_\_\_\_\_ Years served: (Example: 2000 – 2008) \_\_\_\_\_

**Purchase Options:** I wish to purchase the following:

- Street Banner Only (\$150/ \$75 for affiliate members)
- Yard Sign Only (\$25 each) Quantity: \_\_\_\_\_
- Both Street Banner and Yard Sign (\$175/\$100 for affiliated members)

**Veteran's affiliation with the City of Mason (check which applies):**

- **Current Mason Resident**

Address: \_\_\_\_\_

- **Past Mason Resident**

Years Lived in Mason: \_\_\_\_\_ Address: \_\_\_\_\_

- **Non Mason Resident**

Affiliation with the City of Mason: \_\_\_\_\_

**Please submit form and payment to: American Legion Post 194, Attn: John Looker, 401 Reading Road Mason, OH 45040**

Payment can be made via check or cash. Checks can be made payable to the American Legion Post 194 Building Fund. Questions regarding this program can be directed to John Looker at [jclooker1@gmail.com](mailto:jclooker1@gmail.com) or by calling 513-290-4511.

I hereby authorize that I understand the terms and conditions of this program and authorize the American Legion Post 194, VFW Post 9622 and the City of Mason permission to use my submitted photograph as part of this application.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sample Veteran Banner



A

B

Sample Veteran Yard Sign (double-sided)

