

RESOLUTION 2024 – 28

**RECOGNIZING SATURDAY, NOVEMBER 30
AS SMALL BUSINESS SATURDAY IN MASON**

WHEREAS, Mason is home to a growing, eclectic mix of small businesses that enhance the quality of life and create a vibrant sense of community and connection; and

WHEREAS, small businesses remain an important economic component and a significant avenue for building community pride; and

WHEREAS, the City of Mason celebrates local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the US Small Business Administration, there are over 33 million small businesses in the United States that employ over 61 million people; nearly half of U.S. workers in the private sector.

WHEREAS, Small businesses are responsible for generating nearly 13 million net new jobs over the past 25 years, emphasizing the importance that small businesses have on economic growth and resiliency; and

WHEREAS, in addition to promoting Small Business Saturday on November 30, the City of Mason is offering initiatives such as the Come Together Mason e-gift card program, Santa Stroll in Downtown Mason on December 7 and the Shop Local event on Wednesday, December 11 to encourage the community to support small businesses this holiday season; and

WHEREAS, the City of Mason encourages the community to continue to shop at small businesses and support Small Business Saturday on Saturday, November 30, 2024 and throughout the entire year.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Mason, Ohio, seven members elected thereto concurring:

Section 1. That the Council of the City of Mason hereby designates and proclaims November 30 as Small Business Saturday in Mason.

Section 2. That this Resolution shall take effect and be in force from and after the earliest period allowed by law.

Passed this 11th day of November, 2024.

Mayor

Attest:

Clerk of Council