

ORDINANCE NO. 2010 - 87

AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONTRACT WITH THE MAGAZINE DIVISION OF THE "CINCINNATI ENQUIRER" FOR ADVERTISING "FUNFORMASON" AND "MASON MATTERS"

WHEREAS, the City of Mason desires to inform citizens and advertise its "Funformason" Parks & Recreation programs and its "Mason Matters" city news; and

WHEREAS, the Magazine Division of the "Cincinnati Enquirer" publishes "Our Town Magazine"; and

WHEREAS, the City wishes to enter into a contract with the Magazine Division of the "Cincinnati Enquirer" to advertise Mason and have Mason on their website, as well as other benefits to the City.

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Mason, Ohio, six members thereto concurring:

Section 1. That the contract with the Magazine Division of the "Cincinnati Enquirer," in an amount not to exceed \$115,764 for one year with an option to renew up to 4 additional years for various advertising and promotions, is hereby accepted. A copy of the contract is attached hereto and incorporated herein by reference.

Section 2. That the City Manager is hereby authorized and directed to enter into a contract with the Magazine Division of the "Cincinnati Enquirer" for said advertising according to the specifications set forth by said contract.

Section 3. That the Finance Director is hereby authorized and directed to pay the Magazine Division of the "Cincinnati Enquirer" a sum not to exceed \$115,764 for one year, with an option to renew up to four additional years in accordance with the terms of the contract.

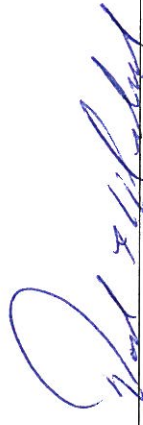
Section 5. That this Ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed this 28th day of June 2010.

Attest:



Clerk of Council



Vice Mayor