

ORDINANCE NO. 2007-110

AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT FOR PARTICIPATION IN THE CINCINNATI USA REGIONAL CHAMBER ECONOMIC DEVELOPMENT COUNCIL (FORMERLY THE REGIONAL MARKETING PARTNERS) IN AN AMOUNT NOT TO EXCEED \$50,000 PER YEAR FOR THREE YEARS

WHEREAS, the CincinnatiUSA Regional Chamber promotes a unified approach to economic development and thus provides invaluable resources such as statistics, trends, reports, workforce development, networks, education and tools to make the job of fostering business growth more efficient and productive; and

WHEREAS, the City of Mason has, since 2001, been an annual participant in the CincinnatiUSA Chamber Partnership for Greater Cincinnati and Regional Marketing Partners to accelerate exposure, new investment lead generation and projects; and

WHEREAS, the Economic Development Council, is a special collaborative economic development initiative that combines the resources and expertise of its select members to promote the region to key focus industries, corporate decision makers and strategists and also to provide specific direction on these efforts; and

WHEREAS, the Economic Development Council and membership on the Partnership's Board of Governors presents a unique opportunity to both work with Regional corporate leaders to identify new development leads and to expand Mason's local efforts to further business expansion and attraction of national and international companies in the city; and

WHEREAS, the City of Mason regionally has one of the highest complements of international companies and will continue a significant benefit from existing relationships with company officials at foreign parent companies; and

WHEREAS, CincyTech, the technology arm of the Region's business development effort, is partnering with Mason and the northern suburban regions to expand technology company spin-offs as a component of the City's financial commitment within the partnership; and

WHEREAS, a partnership with Economic Development Council has the continued

potential to provide the City with added development and promotion tools that are necessary in the current environment of tight economies and competition.

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Mason, Ohio, seven members thereto concurring:

Section 1. That the City Manager is hereby authorized to enter into a Contract Agreement for Participation in the Greater Cincinnati Chamber of Commerce's Economic Development Council and Board of Governors in an amount not to exceed \$50,000 per year for three years, beginning at the earliest date possible.

Section 2. The Finance Director is hereby authorized to pay the sum of \$50,000 per year for the three-year term of the Agreement, to the Cincinnati USA Chamber for the City of Mason's participation in the Economic Development Council, for a total of \$150,000.

Section 3. That this Ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed this 16th day of July, 2007.

Attest:


Mayor


Clerk of Council

CERTIFICATE

The undersigned, Clerk of Council of the City of Mason, hereby certifies this to be a true and exact copy of Ordinance No. 2007-____, adopted by the Council of the City of Mason on _____, 2007.

Clerk of Council